

Health Effects Institute Privacy Statement

The Health Effects Institute (HEI) respects your right to privacy and is committed to maintaining your confidence and trust. We have created the following privacy policy to inform you about the ways in which the HEI collects data about you, why we do it, how we use it, and your ability to make choices about your personal information. This information is collected strictly for use by HEI and will not be shared with any third parties.

How we collect visitor information

Automatic tracking via cookies. Like most websites, HEI stores "cookies," or pieces of information stored directly on the browsers of visitors to our site. This allows us to collect information on website traffic or other online behavior, which we use to improve user experience. These cookies do not collect personally identifiable information about users nor are they linked to any personally identifiable information on our site. Likewise, our site records IP address of visitors for purely functional reasons (e.g., logging geography of visitors). Learn more about cookies [here](#).

Users retain the right to reject cookies and can do so through their browser cookie settings or by using a browser plugin.

Website Analytics. This website also uses third-party services such as Google Analytics (to monitor and assess our web traffic), and social networking platforms such as Facebook and Twitter (as engagement platforms for our visitors). Although HEI does not collect personally identifying information through these services, we do collect and view aggregate, anonymized information, such as the pages that users visit, the countries they visit from, and the devices they use to access them.

Voluntary information you provide via forms. We collect personally identifying information when you submit your name or other information through the mail, phone, or a form on our website—for example, when contacting us, subscribing to HEI communications or RSVPing for an event. The exact information can vary, but may include identifying information—such as name, address, and other voluntarily provided data. By submitting this information, you are consenting to the processing of that information for the purposes identified on the form.

This information is collected strictly for use by HEI and will not be shared with any third parties. We neither rent nor sell your information.

How we use collected data

Your data are stored on a secure database on secure servers and are accessible only by designated staff or approved third parties (such as Google Analytics), as described above. This information enables us to provide you with updates on our work and opportunities to get involved.

Automatically collected information (such as Google Analytics) is viewed only in the aggregate and is used to help us improve website experiences.

Your Rights and Choices

Users retain the right to reject cookies and can do so through their cookie settings or by using a browser plugin.

You can request to be removed from any e-mail, phone, or mail communications through our [Contact Us form](#).

Updating this policy

From time to time, this privacy policy may be updated without notice. Any updates to the privacy policy will be reflected within this document.

Questions

If you have any questions about HEI's privacy policy, please contact us at the following:

[Contact Us form](#)

Main phone: (617) 488-2300

Health Effects Institute

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