

Historical Overview of the Transportation and Fuel Landscape

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Where are we? A 2024 snapshot

Figure 2.1a Energy Consumption by Sector, 1949–2023
(Quadrillion Btu)

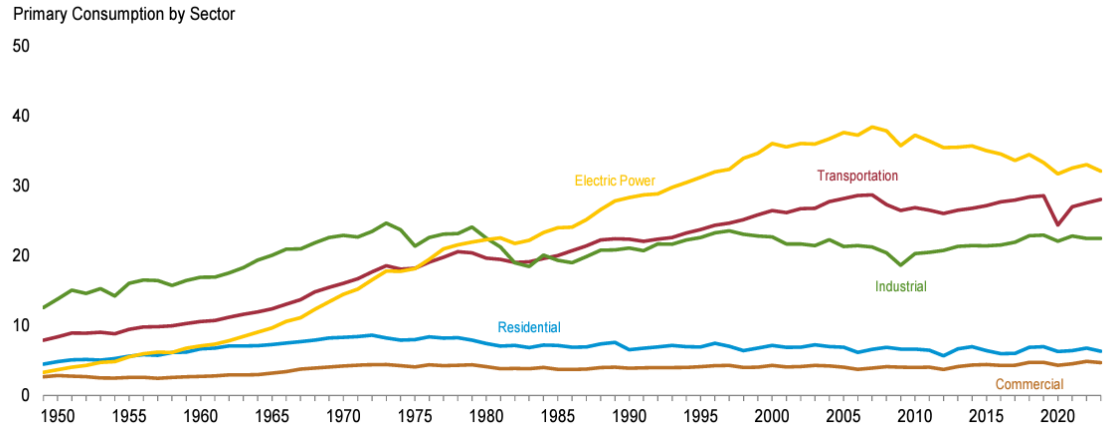
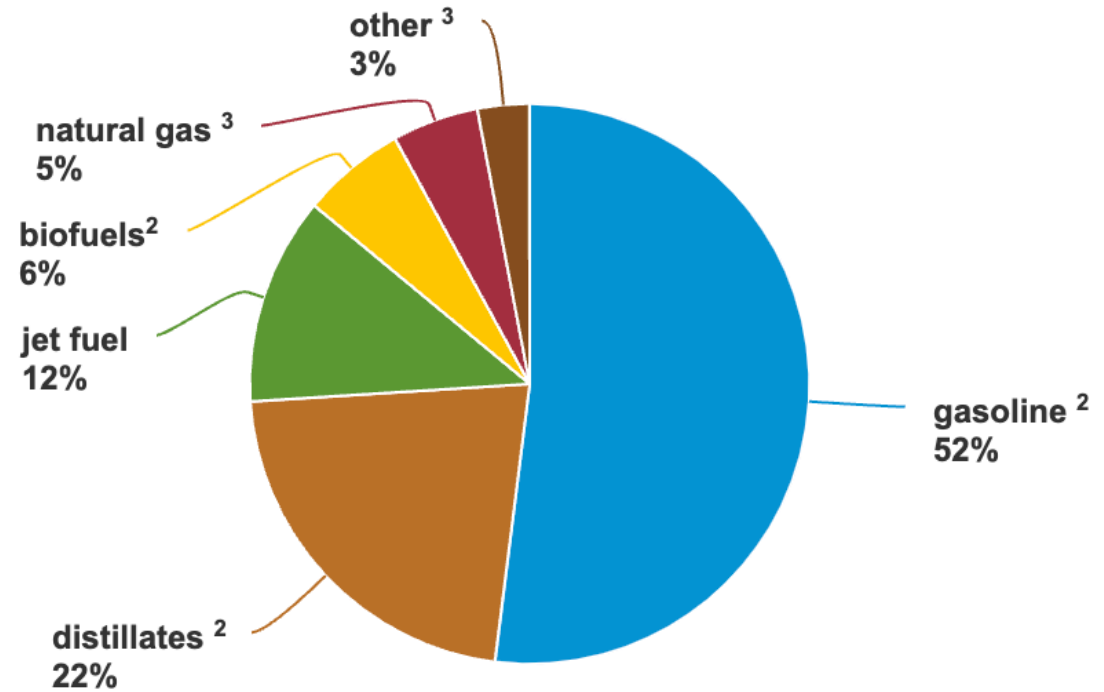
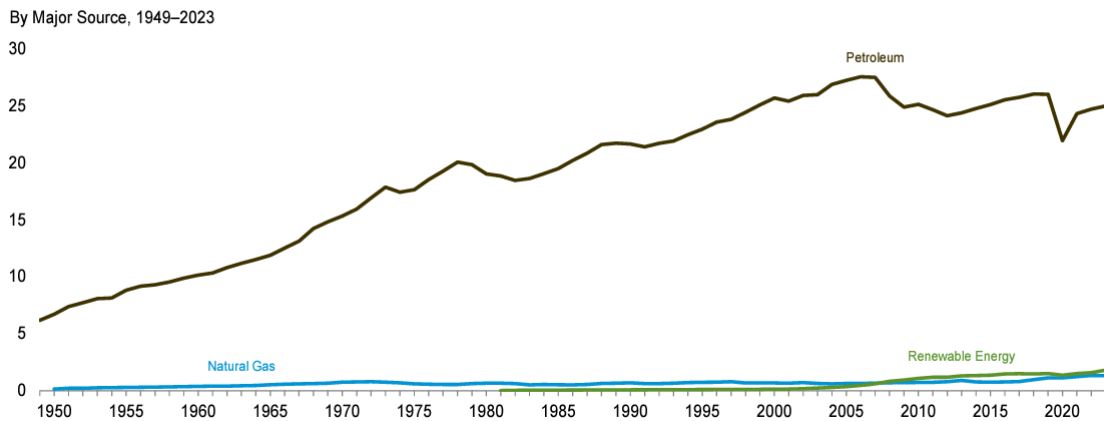


Figure 2.5 Transportation Sector Energy Consumption
(Quadrillion Btu)



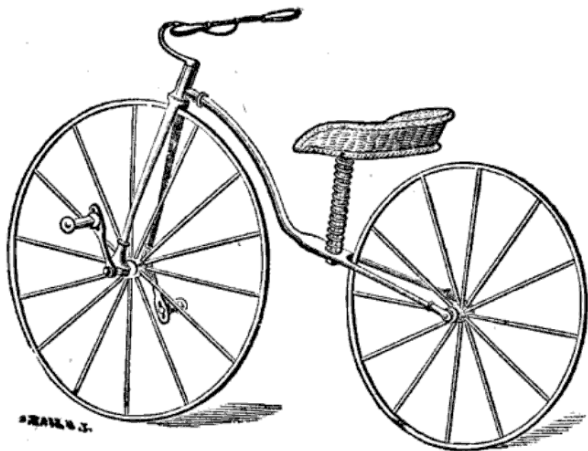
Consumption data: <https://www.eia.gov/totalenergy/data/monthly/pdf/sec2.pdf>
Energy carrier shares: <https://www.eia.gov/energyexplained/use-of-energy/transportation.php>

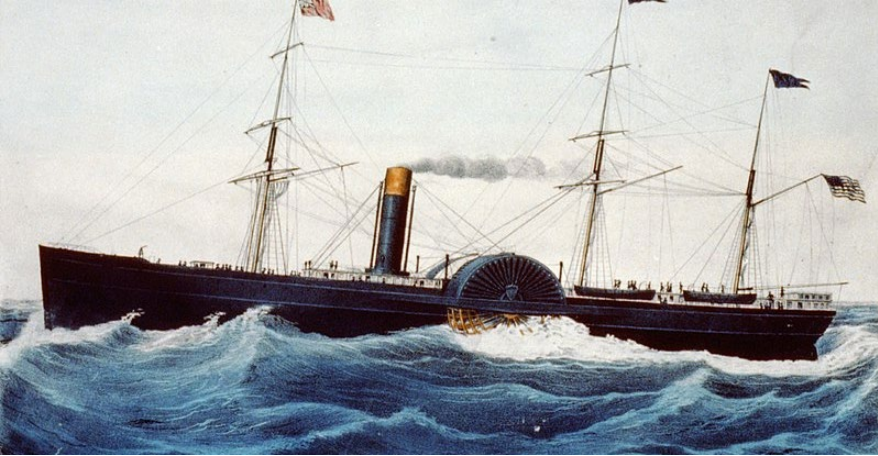
Where have we been? An incomplete history of transportation fuels



In the beginning

- 4000 BCE: Domestication of horses
 - 20 pounds of hay per day per horse
- 3000 BCE: First sailing vessels
 - Wind—variable but free
- 1800s: First pedal-powered bikes
 - Tour de France riders consume 5000-8000 kcal per day

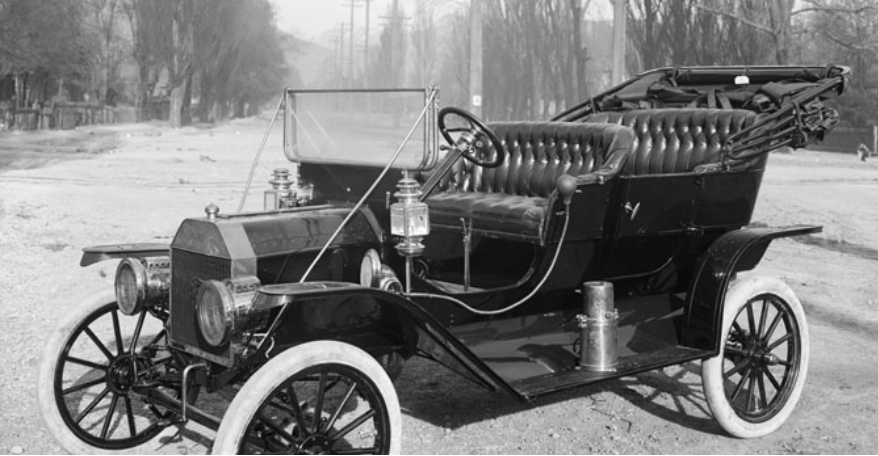




1800s: Steam, and a bit of electricity

- Steam powered ships and trains combusted wood and coal to power boilers
 - Coal generally outcompeted wood, due to higher energy density
 - Wood-fueled trains persevered in US into late 1800s, to the detriment of North American forests
- Electric trolleys were commonplace in many US cities by 1890s
 - Trolley companies typically owned their own (usually coal-fired) power plants
 - Inter-city passenger rail lines were powered by electricity





1900-2000: The petroleum century



- 1859: Edwin “Colonel” Drake successfully drills for oil in Titusville, PA. Earliest refineries opened earlier in 1850s.
- Late 1800s-early 1900s: Oil begins replacing coal as fuel for steam trains and ships; main drivers are regional coal shortages and oil’s relative ease of handling. Churchill-led commission hastened British Navy’s conversion to oil (1912).
- 1908: Ford introduces Model T. High-quality, mass-produced internal combustion engines could make use of energy-dense gasoline, which had previously been a dangerously explosive byproduct of refining processes.
- 1910: Diesel engine first demonstrated. By the 1970s, nearly all US highway trucks, trains, and water transport are fueled with diesel.
- 1920s: Gasoline powered buses displace inter-urban electric trains.
- 2007: ExxonMobil market valuation at \$504 billion.



1900-2000: Alt fuels on the margins



- 1940s: Ammonia buses in Belgium
- 1950s+: Coal-to-liquids in South Africa
- 1950s+: Nuclear-powered marine vessels
- 1970s: Battery-powered cars





2000-2024: Alt fuels make in-roads



- Biofuels:
 - US RFS1 (2005), RFS2 (2007), Iowa
 - EU Biofuels Directive (2003), RED (2009+)
 - Brazil: 34% EtOH blend rate (energy basis)
 - Lifecycle emissions vary significant among biofuel types
- Natural gas: investment in NG-fueled trucking soared then cratered in 2010s
- Electric drivetrains
 - HEVs: Toyota Prius (1997), Jeep Wrangler 4xe (2021)
 - BEVs: Tesla Model S (2012), Rivian EDV (2021), BYD Seagull (2024)
 - H2 FCEVs: transit buses, light rail, Class 8 trucks...

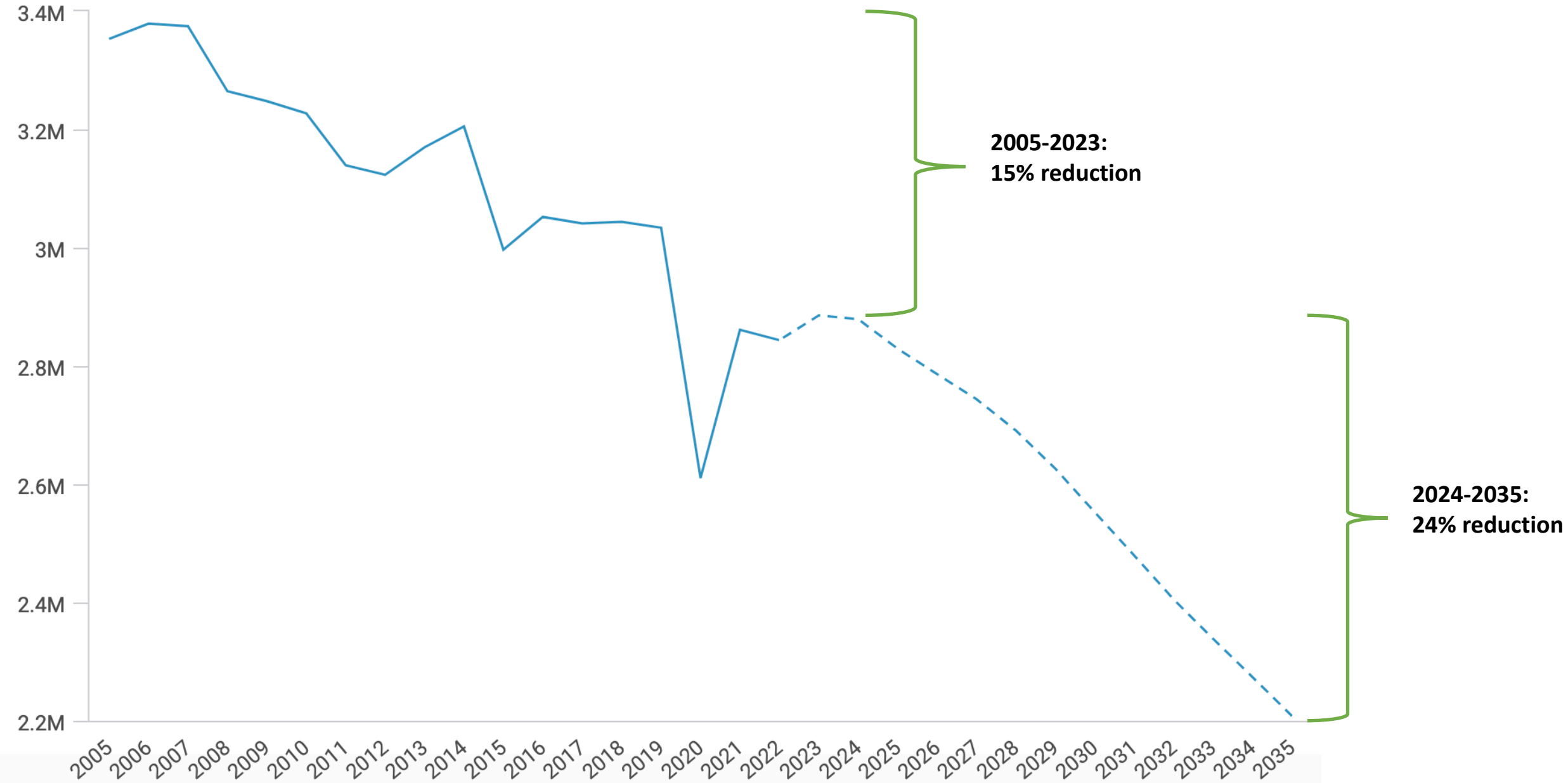


Where are we going? The evolving future of transportation fuels

Gasoline consumption

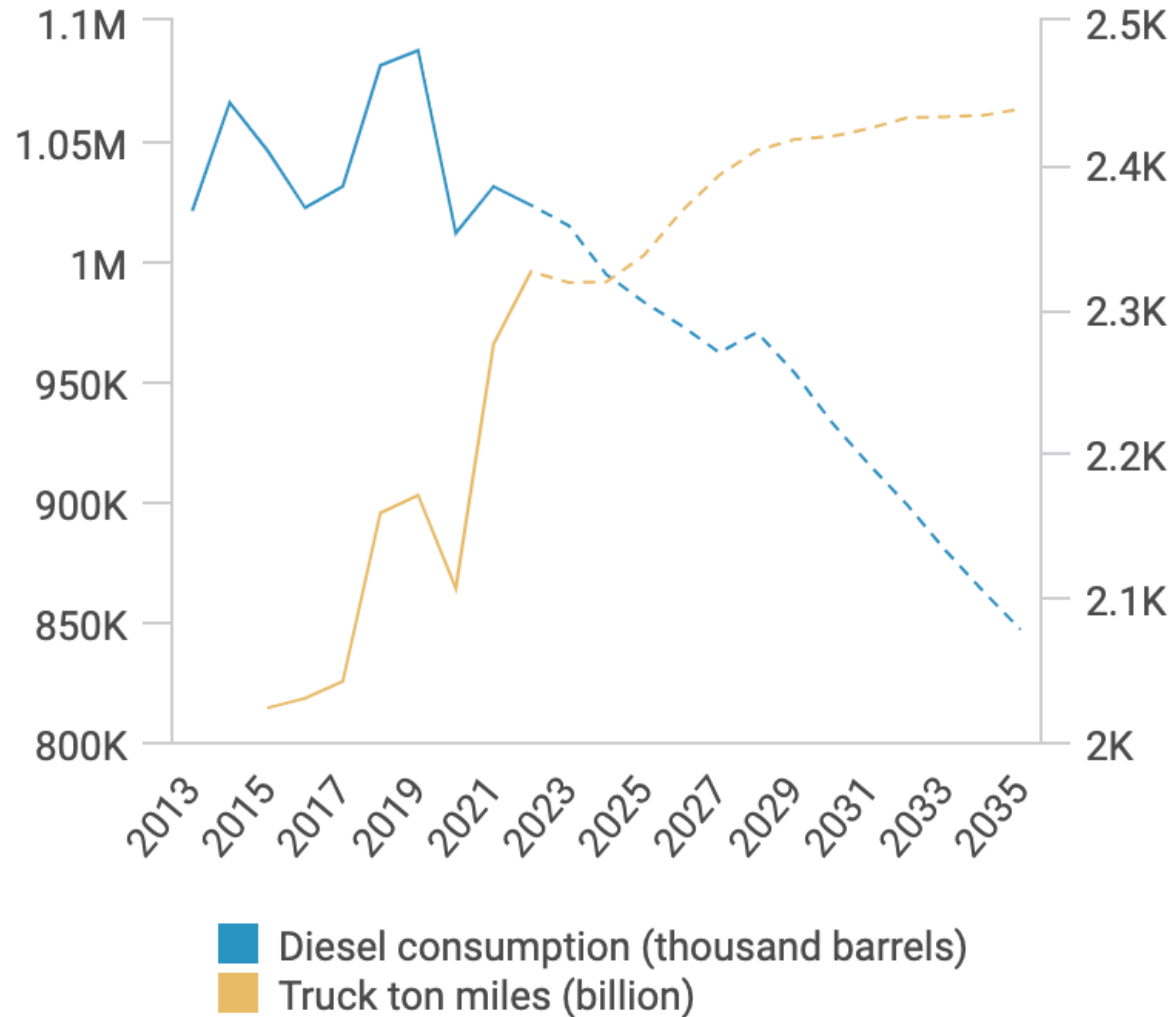
Thousand barrels

Rhodium ClimateDeck | US gasoline consumption

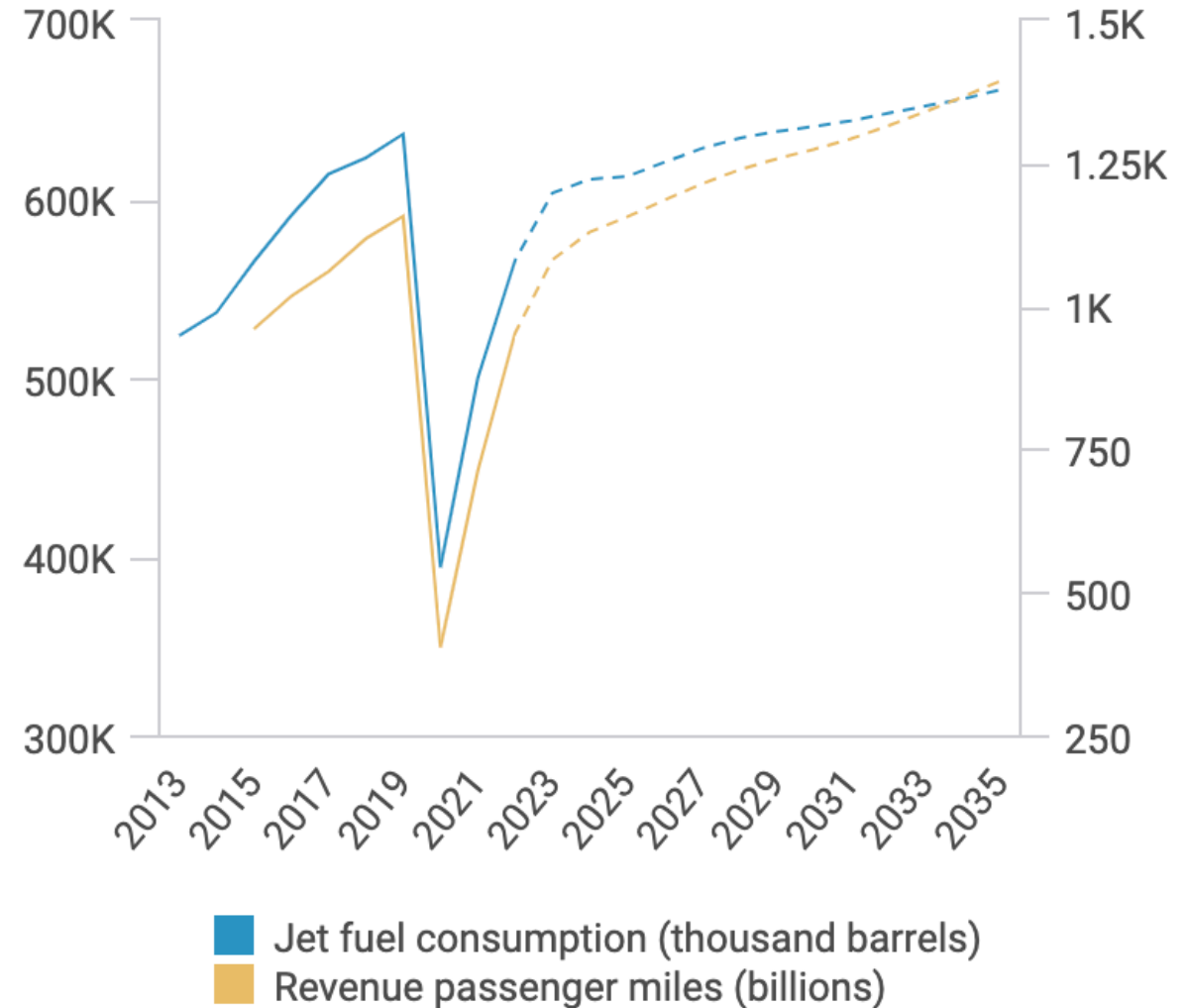


Rhodium ClimateDeck | US diesel & jet fuel consumption

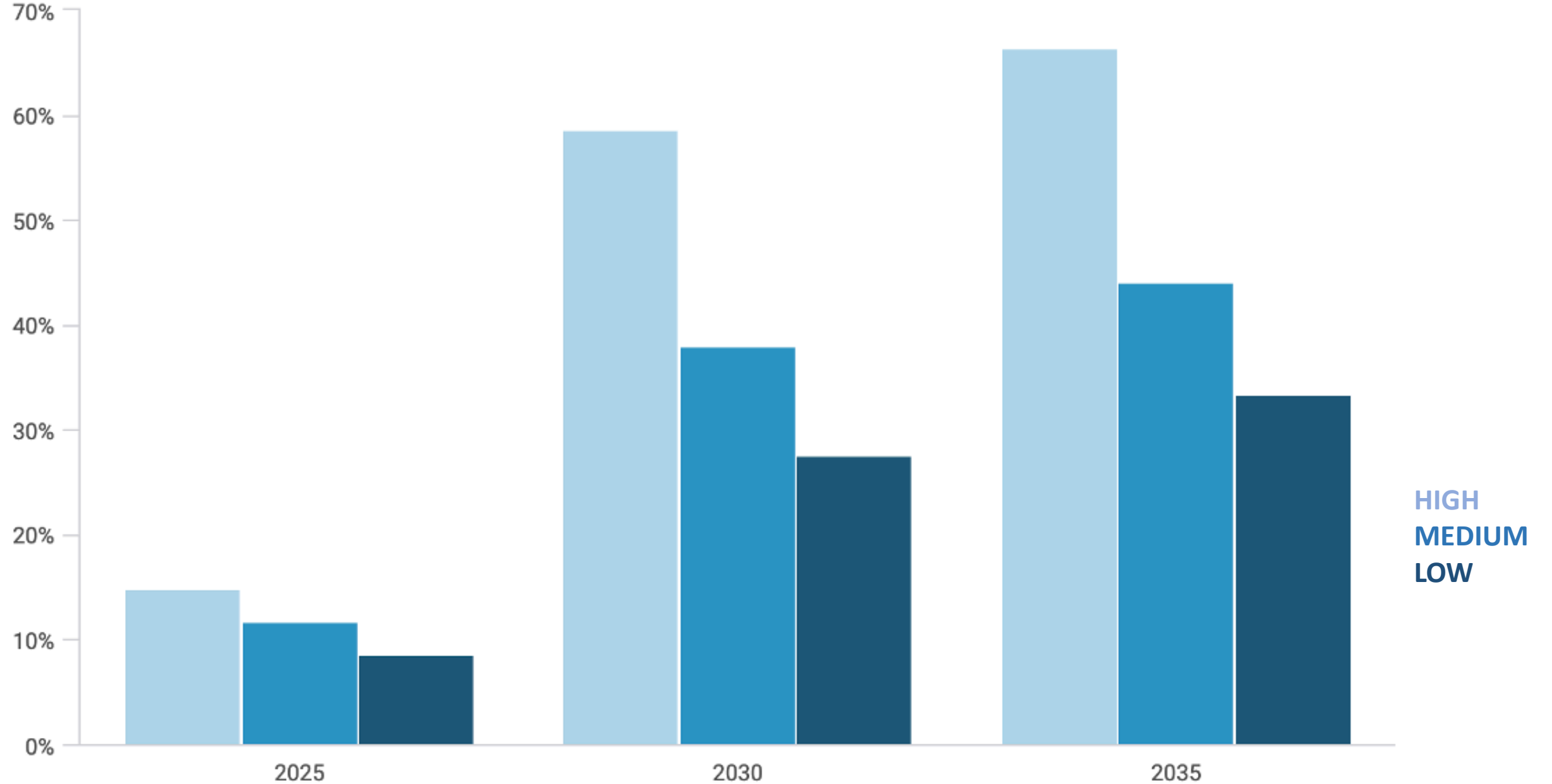
Diesel consumption (left) vs truck ton miles traveled (right)



Jet fuel consumption (left) vs revenue passenger miles (right)

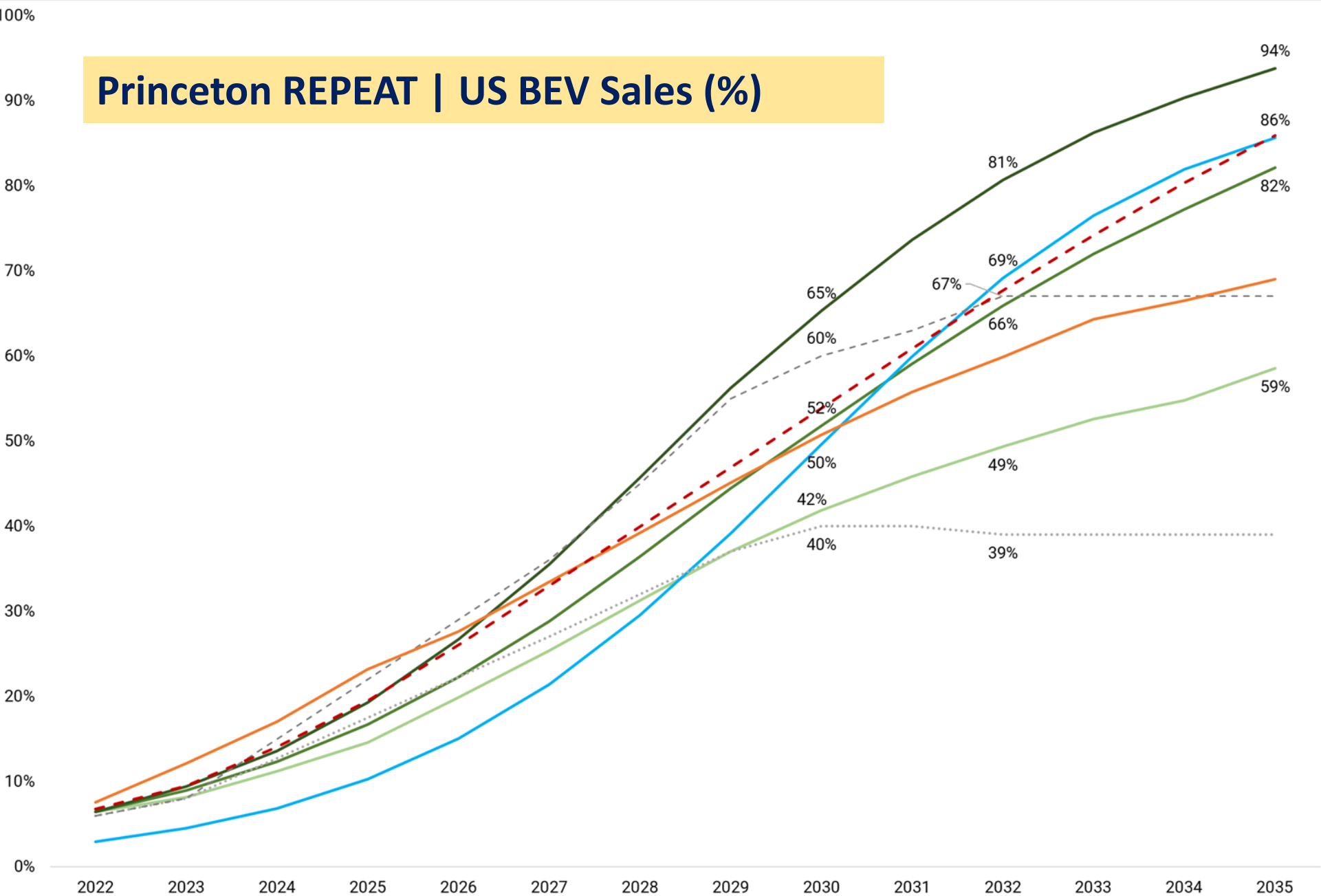


Rhodium ClimateDeck | US BEV Sales (%)



HIGH
MEDIUM
LOW

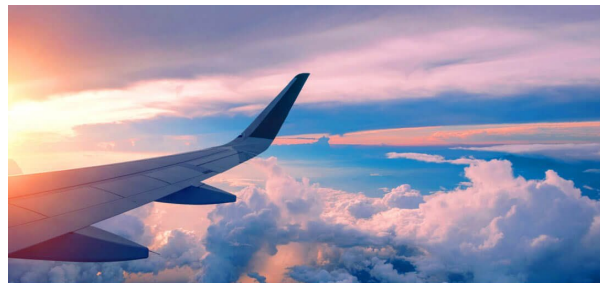
Princeton REPEAT | US BEV Sales (%)



- Frozen Policies/Current Policies (Conservative)
- Current Policies (Mid-range)
- Current Policies (Optimistic)
- Net-Zero Pathway
- BNEF Long-term EV Outlook, 2023
- ... EPA Current Policies Scenario
- EPA Proposed Regulations Scenario
- - - Jesse's 2023 projection:

Implications of multi-sector decarbonization on the supply of low-C energy carriers?

- Decarbonizing the transportation sector by mid-century is complicated by (among other things) potential constraints on the supply of key fuels.

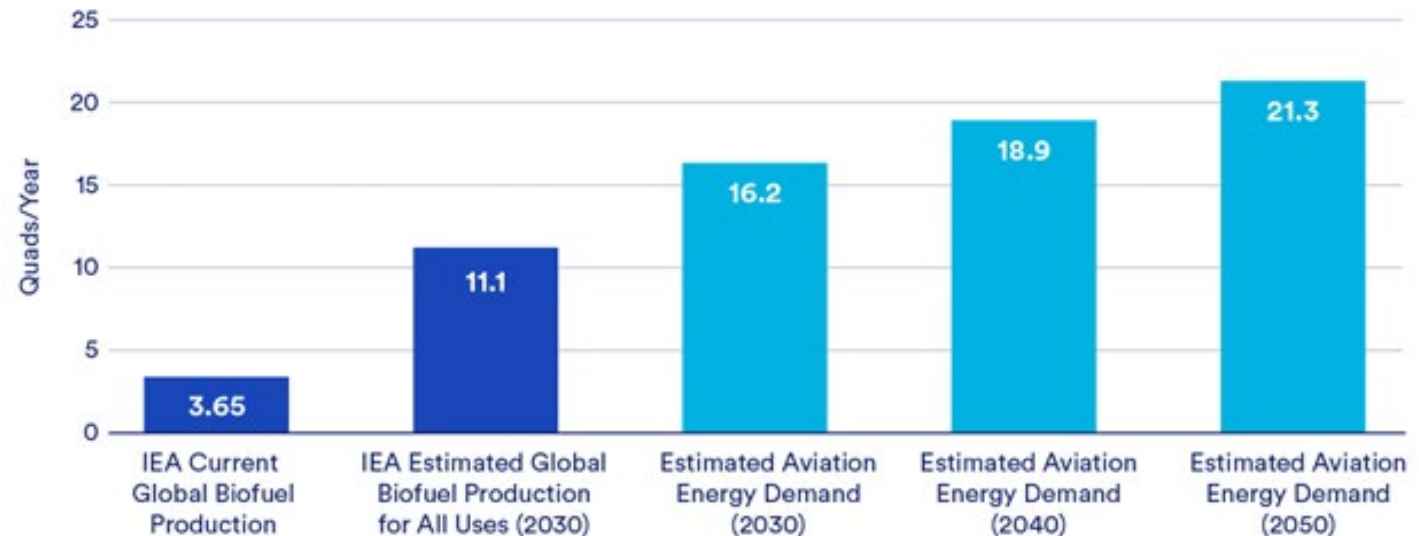


Decarbonizing Aviation: Challenges and Opportunities for Emerging Fuels

By: Na'im Merchant, Managing Director, Carbon Curve LLC
With:
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Jonathan Lewis, Director of Transportation Decarbonization
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Figure 3: Global Biofuel Production vs. Global Aviation Energy Demand



Policy Drivers

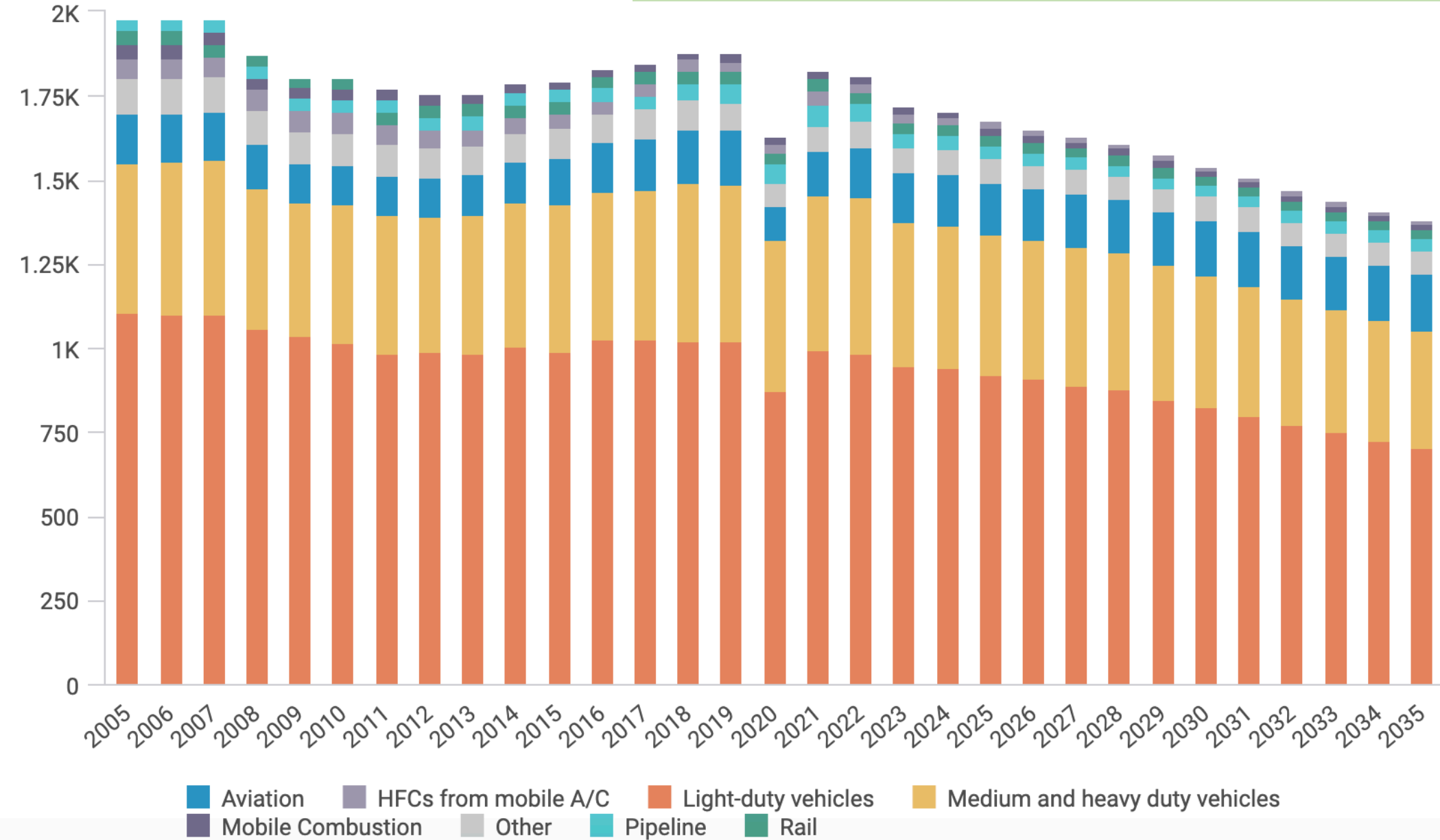
Climate policy will necessarily play a major role in shaping transportation fuel markets

- What do we have in the United States?
 - Vehicle standards (tailpipe emissions limits, ZEV mandates)
 - A biofuel consumption mandate (US RFS)
- What (else) do we need?
 - Performance standards that require gradual but deep reductions in fuels' carbon intensity (gCO₂e per unit of energy). Robust lifecycle analyses for determining fuels' CI need to be coupled with safeguards that protect against over-reliance on limited or unsustainable fuels or feedstocks (because LCAs are imperfect and insufficient).

Transportation emissions by source

Million metric tons CO₂e

Rhodium ClimateDeck | US transportation emissions



Thank you

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