

# Welcome to the HEI Webinar Series on Air Pollution and Health in East Africa.

We will begin shortly.

For the full webinar program including upcoming webinars, please visit:  
<https://tinyurl.com/HEIEastAfricaWebinarSeries>

## Housekeeping

- If you experience any logistical difficulties, please contact us using the **Chat box**.
- You can turn on **closed captioning** for the event at the bottom of your screen to the *right* of the Q&A button.
- There will be a 3-minute Q&A period after each speaker, reserved for short technical questions. In-depth questions will be reserved for the 25-minute Open discussion period at the end of both sessions.
- Please **submit questions via the Q&A** function at any time during the webinar. You can also “upvote” questions in the Q&A.
- Webinar slides and recording will be available in the coming weeks.

Connect with us on social media!



@HEIresearch  
@HEISoGA



@State of Global Air



Health Effects Institute

Trusted Science • Cleaner Air • Better Health

**HEI**

# About the Health Effects Institute

## Independent Research Institute Providing Trusted Science

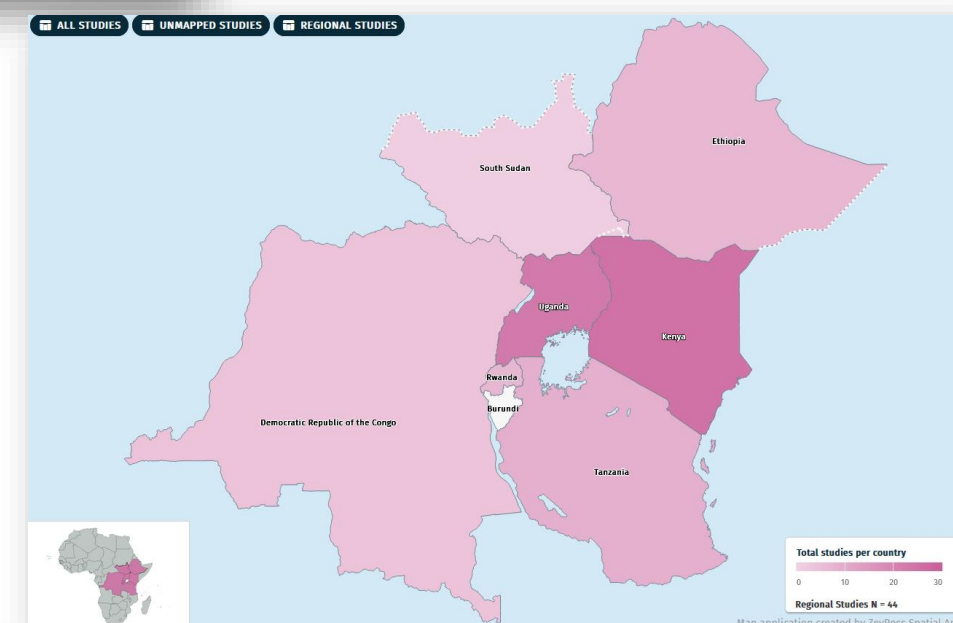
- Global expert network
- Rigorous science
  - Over 350 studies on a wide variety of air pollutants and sources: PM, ozone, air toxics; coal, diesel, natural gas, others
- Does not take policy positions

## Scientific Review

- The Health Effects of Exposure to Traffic
- Health Effects of Air Pollution in Asia

## Global Health

- The State of Global Air
- Targeted work in South Asia, East Africa, Southeast Europe



# Expanding Public Engagement and Communication on Air Pollution and Health

## Webinar 3

November 29, 2023

In partnership with:



# Agenda

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Welcome

5 mins

**Perspectives on Public Engagement and Communication:**

30 mins

Considerations for communicating data on air pollution's health and societal impacts: The African Perspective

Communicating about the health effects of air pollution to the public: The public health perspective

**Case studies:**

30 mins

Successes and challenges in communicating air pollution and health information at the city scale

Engaging with media on air pollution and health: what must scientists know?

**Discussion and questions**

30 mins

**Closing Remarks**

**In partnership with:**



# Chairs and Speakers

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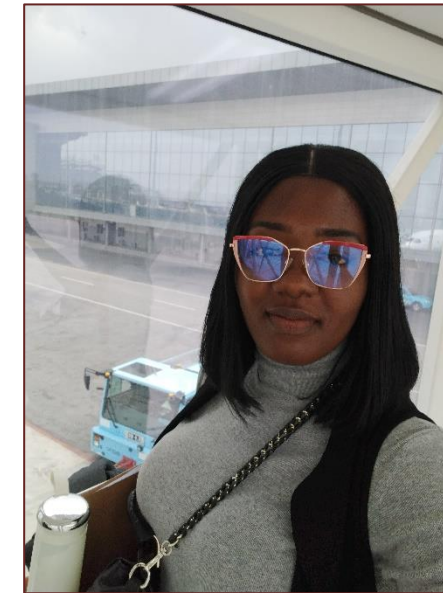
**Mr. Victor Nthusi**  
Health Effects  
Institute



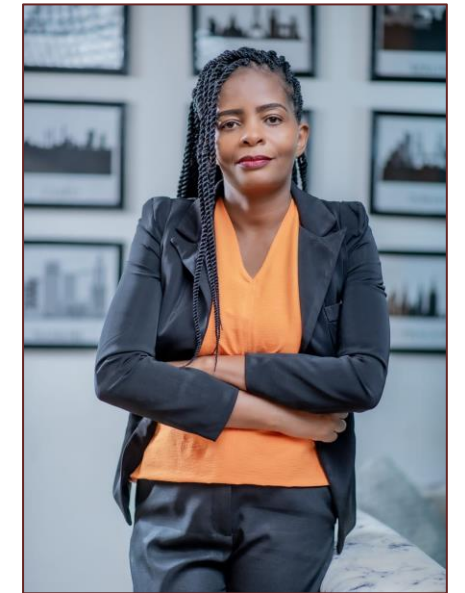
**Dr. Victor Indasi**  
C40 Cities, Kenya



**Mr. Sammy Simiyu**  
Vital Strategies, Kenya



**Ms. Temitayo Ajilore**  
City of Lagos, Nigeria



**Ms. Jackline Lidubwi**  
Internews, Kenya

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# Questions and Discussion

Please type in your questions via 'Q&A'



# East Africa Webinar Series

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September 19, 2023

Building momentum for health studies using locally available air quality and health data

October 25, 2023

Strengthening capacity to promote East Africa-led research programs on air quality and health

November 29, 2023

Expanding public engagement and communication on air pollution and health

January 2024

**Opportunities for promoting integrated action on air pollution, energy and climate in East Africa**

HEI will make the webinars available on YouTube in the coming weeks. Check our website for details:

<https://www.healtheffects.org/meeting/webinar-series-air-pollution-and-health-east-africa>

The next webinar, **Opportunities for promoting integrated action on air pollution, energy and climate in East Africa**, is scheduled for **January, 2024**. Please join us!

Thank you for taking a few minutes to complete the post-webinar survey that you will receive by email.

Thank you!

[www.healtheffects.org](http://www.healtheffects.org) | [info@healtheffects.org](mailto:info@healtheffects.org) | @HEIresearch

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